

WE Fest Website Sponsor Page Introduction

FACE, Inc., producers of the WE Fest, is offering a limited number of sponsorship opportunities in conjunction with this outstanding event. Firmly established as the biggest country music and camping festival in the nation, the WE Fest is marketed through an aggressive, multi-media advertising campaign throughout the Midwest. These efforts, which include print, radio, television, billboard, movie theater, and web based advertising campaigns, mounted in cooperation with our corporate sponsors, have resulted in sell out crowds, with nearly 50,000 people attending the WE Fest in 2005.

Our sponsors also enjoy many on-site privileges, from prominent signs, and Jumbotron ads, to exclusive hospitality areas, backstage parties, and on-stage promotions. Our corporate sponsors also receive a number of valuable sponsorship premiums, including VIP Box Seats with complimentary meals and beverages, complimentary tickets, VIP camping spaces with electrical service and permanent showers, and in some instances, the right to promote and sell products on the concert site.

Major Sponsorships are exclusive by product category, and can be tailored to meet your marketing goals, including retail promotions, or on-site events to reward your customers and employees. There are many levels of sponsorship available, with a variety of privileges and benefits.

If you would like to discuss corporate sponsorship of the WE Fest, please contact Dave Larson at david@djam.com or James Worm at jw@djam.com. Our sponsorship program is limited, so please contact us at your earliest convenience to see how WE Fest sponsorship can benefit your organization.